

Nuruzzaman Nuruzzaman
Academic (Teaching and Research) Lecturer
Innovation, Management and Policy Comparative and International Business



Overview

I am a Lecturer (equivalent to Assistant Professor in the U.S.) in the Department of Comparative and International Business at the University of Manchester, UK. I hold a Ph.D. in Management from Rutgers University, USA, and a Master of Science in Economics from Tilburg University, the Netherlands. My research focuses on international business and strategic management, with a particular emphasis on corporate social irresponsibility (CSI) and its implications for multinational corporations (MNCs).

My recent work examines how parent-level CSI impacts the performance of foreign subsidiaries, emphasizing the mitigating roles of innovation and marketing strategies in managing reputational damage. I also explore the microfoundations of strategy, including how managerial cognition shapes firms' responses to institutional changes and how subsidiary managers' characteristics influence innovation within MNC networks.

My research provides critical insights into how firms navigate complex institutional environments and meet stakeholder expectations to maintain and enhance global competitiveness. Before entering academia, I served as an officer in the Economic Affairs Department of the Association of Southeast Asian Nations (ASEAN) Secretariat, where I gained valuable experience in regional economic policy and international cooperation.

Qualifications

Doctor of Philosophy, Management and Global Business, Rutgers The State University of New Jersey
24 Aug 2015 → 31 Aug 2020
Award Date: 1 Oct 2020

Master of Science, Economics, Tilburg University
20 Aug 2009 → 1 Aug 2010
Award Date: 1 Aug 2010

Bachelor of Economics, Finance, University of Indonesia
30 Aug 2003 → 30 Aug 2007
Award Date: 31 Aug 2007

Employment

Lecturer

Academic (Teaching and Research) Lecturer
Innovation, Management and Policy Comparative and International Business
The University of Manchester
1 Aug 2025 → present

Research outputs

The insights from the crowd: Drawing inferences from many approaches to key empirical questions in international business

Delios, A., Hu, T., Yu, S., Zhou, N., Ahsan, F. M., Bahl, M., Bai, T., Basu, M., Bathula, H., Batsakis, G., Carneiro, J., Chakravarty, D., Chen, D., Chen, W., Dau, L. A., Deng, S., Dikova, D., Fan, X., Gada, V. P. & Huang, D. & 40 others, Kim, H. G., Kim, K., Kubicek, A., Li, C., Li, Y., Lien, Y.-C., Liu, H., Ljubownikow, G., Louis Vincent, R., Machek, O., Manocha, P., Matsumoto, Y., Mumi, A., Niu, C., Nuruzzaman, N., Panicker, V. S., Parboteeah, K. P., Qiao, W., Qiao, X., Sethuram, S., Shen, A., Sinani, E., Sivakumar, S., Soon, P.-S., Stallkamp, M., Tinitis, P., Tolstoy, D., Tumasjan, A., Varshney, M., Velez-Calle, A., Wagner, C., Wang, X., Wen, L., Wu, T., Yadav, S., Yan, J., Zhang, M., Zhang, W., Zhang, Y. & Uhlmann, E., 5 Nov 2025, In: Journal of International Business Studies. 23 p.

International connectedness, governmental interventions and firms' adaptation to exogenous shocks: evidence from the COVID-19 pandemic

Krammer, S. M. S., Nuruzzaman, N. & Mukherjee, D., 30 May 2025, In: Multinational Business Review. 33, 2, p. 366-397 32 p.

How Geopolitical Tensions Influence the Innovation of MNC's Foreign Subsidiaries?

Zhu, S., Nuruzzaman, N. & Hashai, N., 1 Aug 2024, In: Academy of Management Annual Meeting Proceedings. 2024, 1

MNCs' corporate social irresponsibility and foreign subsidiary performance

Nuruzzaman, N., Makarius, E., Mukherjee, D. & Gaur, A., 1 Feb 2024, In: Global Strategy Journal. 33 p.

Pro-market reforms and outsourcing trade-offs: Evidence from transition economies

Mukherjee, D., Nuruzzaman, N., Singh, D. & Gaur, A., 1 Aug 2023, In: International Business Review. 32, 14, 102105.

WTO accession and firm exports in developing economies

Nuruzzaman, N., Gaur, A. & Sambharya, R., 23 Nov 2022, In: Journal of International Business Policy. 5, 4, p. 444-466
23 p., 2.

How FDI inflows to emerging markets are influenced by country regulatory factors: An exploratory study

Contractor, F., Nuruzzaman, N., Dangol, R. & Raghunath, S., 22 Jan 2021, In: Journal of International Management. 27, 1
, 100834.

Institutional support, hazards, and internationalization of emerging market firms

Nuruzzaman, N., Singh, D. & Gaur, A., 1 May 2020, In: Global Strategy Journal. 10, 2, p. 361-385

How do country regulations and business environment impact foreign direct investment (FDI) inflows?

Contractor, F., Dangol, R., Nuruzzaman, N. & Raghunath, S., 1 Apr 2020, In: International Business Review. 29, 2

Exchange characteristics, capability upgrading and innovation performance: evidence from Latin America

Nuruzzaman, N. & Singh, D., 11 Nov 2019, In: Journal of Knowledge Management. 23, 9, p. 1747-1763

Competing to be innovative: Foreign competition and imitative innovation of emerging economy firms

Nuruzzaman, N., Singh, D. & Pattnaik, C., 1 Oct 2019, In: International Business Review. 28, 5

A microfoundations approach to studying innovation in multinational subsidiaries

Nuruzzaman, N., Sambharya, R. & Gaur, A., 9 Feb 2019, In: Global Strategy Journal. 9, 1, p. 92-116

Home country political and legal hazards and international expansion of emerging market firms

Nuruzzaman, N. & Singh, D., 30 Oct 2017, In: Academy of Management Annual Meeting Proceedings. 2017-August