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Research outputs

Persuasion in the political marketplace: How firms snitch on rivals to encourage regulatory enforcement
Benjamin Barber, I., Giustiziero, G. & Weschle, S., 16 Apr 2026, In: Strategic Management Journal.

Hyperspecialization and hyperscaling: A resource-based theory of the digital firm
Giustiziero, G., Kretschmer, T., Somaya, D. & Wu, B., Jun 2023, In: Strategic Management Journal.

Is the division of labor limited by the extent of the market? Opportunity cost theory with evidence from the real estate brokerage industry
Giustiziero, G., Jul 2021, In: Strategic Management Journal.

The Dynamics of Learning and Competition in Schumpeterian Environments
Giustiziero, G., Kaul, A. & Wu, B., 16 May 2019, In: Organization Science. 30, 4, p. 668-693 6 p.

Prizes

SMS Journals Video Abstract Award
Giustiziero, G. (Recipient), 2023