Gianluigi Giustiziero Academic (Teaching & Research) Senior Lecturer IMP Innovation, Strategy and Sustainability

Research outputs

Hyperspecialization and hyperscaling: A resource-based theory of the digital firm

Giustiziero, G., Kretschmer, T., Somaya, D. & Wu, B., Jun 2023, In: Strategic Management Journal.

Is the division of labor limited by the extent of the market? Opportunity cost theory with evidence from the real estate brokerage industry

Giustiziero, G., Jul 2021, In: Strategic Management Journal.

The Dynamics of Learning and Competition in Schumpeterian Environments

Giustiziero, G., Kaul, A. & Wu, B., 16 May 2019, In: Organization Science. 30, 4, p. 668-693 6 p.

Prizes

SMS Journals Video Abstract Award Giustiziero, G. (Recipient), 2023